MACRO LEVEL
Big Picture Items

* Genre
* Organization
* Tone
* Voice
* Character Development

* Setting
* Plot
* Point of View

MICRO LEVEL
Smaller pieces

* Titles
* Sentence Variety
* Refrains
* Leads
* Endings
* Word Choice
  * Specificity of Language
  * Vivid Verbs
  * Sensory Words
  * Imagery
* Figurative Language
  * Simile/Metaphor
  * Alliteration

* Word Play
* Descriptive Language

* Onomatopoeia